

**FASHION FABRICS**

**Ingerie and Tailor-Made Models**  
Are Short-Waist Novelties of Midsummer in the East—Latest Effects in Belts and Girdles.

**REPUBLIC SPECIAL**

New York, Aug. 18.—Midsummer of this year of gowns has been productive of a heavy and distinctive in feminine fashion... (text continues)

**NOVELTIES IN SHIRT WAISTS**  
Another strikingly new idea in the shirt-waist order is that which shows an inlaid blouse of white in a waist of contrasting color... (text continues)

**BELTS OF THE SEASON**  
As for the belt matter, when it does not match the gown in fabric it is usually of webbing, which comes in all widths of rich, heavy lines... (text continues)

**REPUBLIC SPECIAL**  
New York, Aug. 18.—Her search of years regarding Miss Nina Norton... (text continues)

**HORSE WRECKS AUTOMOBILE**  
It is "Bark Against Bite" and "Beast Wins Victory."  
Toronto, Aug. 18.—An episode which might be entitled "Bark Against Bite, or the Horse's Revenge," took place in Walnut street... (text continues)

**W**e are making a liberal showing of the Early Autumn Silks, Black and Colored Dress Fabrics. In the Millinery Section are many new ideas in hats, also novelties in Chic Turbans and Toques. Amongst the Ladies' Suits and Dresses will be found many new creations in exclusive styles that can only be seen here. The Upholstery, Drapery and Rug Section join in this first glimpse—all of which we believe will meet with your approval.

The May Co.  
Washington Ave. and Sixth Street.

**T**HE new autumn goods arriving daily in every section of the store... (text continues)

**Special Showing of New Autumn Suits — Absolute Clearing of All Odd Lots**



**New 50-inch Long Coat Suit** Autumn Style \$16.50

**NEW ARRIVAL**—Has not been in this house 24 hours—an exceptional bargain. We have in this suit one of the smartest styles of the season. Ordinarily this suit would sell for \$21.00, but in order to keep down the price, we furnished the material and gave the maker the style. Made in the latest long-coat style—fitted back—center coat is plaited—forming the wearer a shapely figure. New Style Collar and Sleeves, fit front—Coat lined to the waist—Skirt cut full strictly man-tailored—special... \$16.50

**Smart New Quaker Gray Suit** at \$22.50

The "Hit of the Season," in the new Quaker gray color—an exact reproduction of a \$38.50 model. These come in all-wool fancy light-gray mixtures, with extremely long fitted-back coat with straps of same material. The coats are single-breasted and lined to waist with silk taffeta; velvet inlaid collar and cuffs. The skirt is neatly tailored and partly plaited and finished with three straps of self material. See these suits at... \$22.50

**Exclusive Styles**

We are showing from our daily arrivals all the clever creations in the new autumn styles—only such as you will not find elsewhere in St. Louis. We still retain, to which we owe our great success, "Exclusiveness." At present we are displaying the new models in the New Hunter, the New Comack, the Chesterfield, the "May On Padock." The last named is our own creation—in the Quaker gray, blue and green colors. We kindly ask your personal inspection. Our prices range \$22.50, \$28, \$27.50 to \$78.00.

**\$8.95 to \$15.00**

**Silk Coats \$4.95**

**T**HIS is the time of the year when we need room—and this is the only way to get it—close out all your odd lots at what they will bring. In this lot we have 155 Silk Coats, all styles—Blouses, Etons, Loosebacks—all neatly lined—some in white, pearl gray and navy—black linings—all in good condition and absolutely the best value in silk coats you ever bought. The silk taffetas are all of the best oil boiled and neatly garnatured. We fully expect this lot of coats to be sold out by noon—therefore we advise early shopping. Your choice **\$4.95**

**\$7.50 to \$20.00 Wash Suits at \$4.95**

We have added about 50 more Suits and Dresses to go in this lot that sold up to yesterday at \$15.00 and \$20.00. We are receiving daily big shipments of Suits for Autumn wear and this room that these Suits are occupying will have to be cleared in the next 30 days, and we include our Figured Lawn Dresses, Lawn Coat Suits, and Lawn Frocking Skirt Waists. Please believe that these will not last until noon, so we would advise early shopping. The former prices on these garments were \$7.50, \$10.00, \$12.50 and \$20.00. You can have your choice of all at only... **\$4.95**

**\$2.00 and \$3.00 Shirt Waists at 95c**

A big lot of Waists partly sold, but one washing will do the trick, and you'll have a new waist—all worth double and triple the special price—but we need the room. Consequently we must take the losses—and your gain. About 2,000 Waists in all are included in this special sale, including button back or button front styles, with short or long sleeves and exquisite lace and embroidery trimming. You'll find any size you want and when you see them you will want three or four of these charming \$2 and \$3 Waists at the special price of **95c**

**Children's \$1.00 to \$2.50 Dresses at 79c**

700 Children's Wash Dresses, all to be cleared at once—some slightly soiled, but not enough to notice. We have regrouped an immense number of fetching little dresses in sailor, suspender and other styles, in satins, chambray and gingham, at one very tempting price. The patterns are new, the materials are beautiful, and the dresses are appropriately trimmed to suit the little wearer; the regular prices are \$1, \$1.50, \$2 and \$2.50; choice to-morrow, only... **79c**

**\$15.00 and \$18.00 Cravenette Coats at \$9.95**

You will need a good Cravenette Coat this summer and fall, and you will never have a better chance than this; just 65 stylish raincoats of the finest grade Cravenette material, tailored perfectly; the colors are Oxford gray, tan and olive; regular prices \$15 and \$18. Don't miss this great chance to buy them at... **\$9.95**

*N. B. — We wish to announce to the Public that we are showing a complete line of Riding Apparel for Women, including the swaggar new English styles that have just arrived. On sale in our Women's Section—Second Floor.*

**Upholstery and Lace Curtains**

**T**HE thrifty housekeeper will do well to carefully note these unusual quotations on Lace Curtains and Door Panels.

- \$4.00 and \$5.00 Lace Curtains, per pair, \$1.95.** High-grade Saxony, Egyptian and 4-ply French Cord Net Lace Curtains, exact copies of the very best handmade Curtains; every pair fresh, crisp and perfect; they come in white, ecru or Arabian color and are regular \$4.00 and \$5.00 values; Monday, per pair... **\$1.95**
- \$1.50 Lace Curtains for 95c.** Scotch and Brussels Net Lace Curtains, 2 1/2 yards long and 50 to 60 inches wide; they come in white, ecru or Arabian, and are real \$1.50 values; Monday, per pair... **95c**
- \$7.00 to \$9.00 Lace Curtains, each, \$2.95.** Elegant heavy, reversible Corded Arabian Beanie Lace Curtains with handsome deep borders, openwork and spangled designs; finished with deep full valances; white or Arabian color; regular \$7.00 to \$9.00 values; Monday, per pair... **\$2.95**
- \$5.00 to \$7.00 Lace Door Panels, each, \$3.50.** Fine quality handmade Cushion Work Arabian Lace Door Panels, also \$2 1/2 inch; magnificent new designs; made on 4-ply French Cable Net; \$5.00 to \$7.00 values; at, each... **\$3.50**
- \$7.50 Lace Bed Sets, each, \$3.95.** Real Renaissance Lace Bed Sets, made of 3-ply French bobbinet, with large handsome motifs, lace edges and insertions, and extra deep full valances; with bolster shams to match; regular \$7.50 values; at, each... **\$3.95**
- \$1.50 Couch Covers, each, 95c.** Large, reversible Tapestry Couch Covers, in rich Oriental and Persian stripes; fringed all round, and every one an artistic gem; regular \$1.50 values; Monday, for... **95c**
- \$2.00 and \$2.25 Portieres, each, \$1.25.** Heavy reversible satin-finished Tapestry and Corded Rep Portieres, in beautiful self colors, two toned and fancy combinations; finished with deep tasseled fringe; many pairs match; regular \$2.00 and \$2.25 each, for Monday... **\$1.25**

**\$1.50 to \$2.00 Fans, 59c Each**

Never before have we offered value like these. Fans are wanted at all times. We have closed out an entire lot of \$1.50; Monday, each... **59c**

**\$1.25 Alligator Bags at 59c**

Just 10 real Alligator Hand Bags, marked from \$1.25, \$1.50 and \$1.75 to this low price; for Monday's sale... **59c**

**1 1/2c Handkerchiefs 7c**

Only 15 dozen for Monday's selling. They are all linen, hemstitched, Mexican hand-drawn. While this limited quantity lasts Mon-7c

**15c Japanese Fans 2c**

Keep cool! 100 of these beautiful Japanese Paper Folding Fans; prettily decorated; all sizes, styles and kinds will go Monday... **2c**

**5c Gold-Filled Rings 10c**

100 Gold-Filled Rings go on sale to-morrow; plain, engraved and with stone settings; every one guaranteed for one year; special for Monday... **10c**

**15c Books at 9c**

50 of these go on sale; the best books by well-known authors; also Right Literature to select from; special for Monday... **9c**

**25c Muslin Drawers at 14c**

About 75 dozen only of these well-made extra full umbrella ruffle Drawers; made of good muslin; Monday... **14c**

**25c Women's Hosiery at 15c**

We have taken about 80 pairs of plain and fancy tan, plain and fancy black; also openwork and embroidered Hosiery that sells for 25c, at... **15c**

**See the First Showing of New Autumn Silks**

- 36c Tulle 70c Yards—20-inch** all pure silk, warranted Black Taffeta, with the new bright finish; Monday (yard)... **49c**
- 36c 20-inch** Lorraine Silks, in the new hairline checks, in a beautiful range of colorings; 36c value; Monday (yard)... **75c**
- 36c 20-inch** Black Tulle 70c Yards—20-inch all silk, wear guaranteed, Black Taffeta, the best quality ever shown at 36c yard; Monday (yard)... **\$1.19**

**\$2.50, \$3.00 and \$3.50 Ladies' Oxfords at \$1.49**

500 pairs of the season's newest styles in Patent Colt, Patent Kid and Vicis in tan and black, on the newest lasts, either hand-turned or welted soles—not a pair sold for less than \$2.50 to \$3.50 the pair; not enough to last the entire day, so come early; on the Bargain Tables in our Shoe Dept. at... **\$1.49**

**Carpet and Rug Sections**

**T**HE August sale of Carpets and Rugs continues, surpassing all sales records. For this week's selling we have added many bargains, which will undoubtedly interest you.

- LOT 1—Tapestry Brussels Room Rugs, size 12 1/2 feet, made from strong wearing Tapestry Brussels Carpet, in pretty combinations and beautiful patterns. Our regular prices are \$11.50, \$12.50 and \$13.50. Sale price... **\$8.95****
- LOT 2—Velvet Rug, 27x34 inches, in rich medallion, floral and pastoral effects in good quality Wilton Velvet. Our regular price on them is \$17. Sale price... **\$12.75****
- LOT 3—Axminster Room Rug, size 12x16 1/2; all new patterns, this season's weaving; not an old design or Rag in the lot; in handsome Oriental, medallion and art nouveau styles. Regular price, \$24. Sale price... **\$18.75****
- LOT 4—Tapestry Brussels Room Rugs, woven with one seam only. Practically the best wearing Rug of this class on the market. They come in a great variety of beautiful patterns. Are in the full-foot size and are a genuine \$17.50 value. Monday for... **\$15.00****
- LOT 5—Axminster Rug, size 20x27 inches. The finest grade Axminster Rug made. In a host of fine Oriental, floral and other designs. Our regular \$18. Monday for... **\$2.95****
- LOT 6—Wilton Velvet Rug. An exceptional offering in this very popular fabric in the full-foot size, containing the choicest patterns of Smith & Son, Stanford & Sons and Fifth's celebrated makes. Some are seamless, others have but one seam. All are genuine \$25.00 value. Monday for... **\$18.75****
- LOT 7—Tapestry Rug, size 20x27 inches. Splendid wearing Tapestry Rug in several pretty patterns. Our regular \$12.50 value. Monday for... **95c****
- LOT 8—Velvet Hall and Stair Carpets, in the solid red or green colors, with pretty designed borders on the Stair Carpet. They would also make handsome Room Rugs at a moderate price. A 7 1/2 yard value. Monday (per yard)... **59c****

**Amongst the Autumn Dress Fabrics**

Which will take a prominent place are the following:  
**Mohair Suitings \$1.00 the Yard**  
The new changeable effects in Mohair Suitings in stripes, checks, reversible solids and many other effects. They are 45 inches wide and in all the new colorings. Monday... **\$1.00**

**Sample Lines of Muslin Underwear**

**T**HE great sale of sample lines of fine hygienic-made Undermuslins continues at a saving of almost **One-Half**

Comprising Drawers, Chemise, Corset Covers, Gowns and Skirts. These sample lines are half dozen and dozen lots, made up by the best muslin underwear maker of this country—for show pieces and to take orders from. This has been done, and now the manufacturer turns them over to us and at such prices that we can offer them to you **At About One-Half**  
The ordinary sale prices. Don't miss this opportunity.

**Men's Furnishing Section**

- Another big lot of Men's Fine 4-ply 15c Collars at 3c.**
- 75c Men's Shirts 39c**  
These are Negligee Shirts; soft bosom; made of fine corded madras, white ground with small figures; with separate cuffs... **39c**
- 25c Men's Sox 15c**  
This lot includes plain and fancy Half Hose, embroidered figures and stripes, in black, tan and navy blue, for... **15c**
- \$1.95 Wash Skirts at 75c**  
JUST 400 of this season's Wash Skirts, to go on sale in the basement. You will find all sizes—they are pretty and of a good quality, in white, tan and blue with polka spot in three distinct styles; choice of all for this sale **75c** in basement

**Special Bargains**

**Basement Salesroom**

- 59c Table Felt 39c Yard**  
Extra heavy 54-inch Table Felt, or Plaque Cloth, just the article to save the polish on your table; full one yard one-half yard wide. Monday, per yard... **39c**
- 29c Dotted Swiss 14c Yard**  
Pin-dot Swisses that are the scarcest fabrics in town, at a special price. These are the wanted fabrics, and you will be here early to share in this value. Monday at, per yd. **14c**
- 25c Skirt Patterns 19c Each**  
English Fleece Skirt Pattern, in both light and dark colors, with finished crochet edge to match. Monday, each... **19c**
- \$1.25 Spreads 95c Each**  
About 75 of them for this sale, of extra quality; Marcellin patterns in round three-quarter patterns; double bed size; value \$1.25. Monday, each... **95c**
- 25c Persian Lawn 14c Yard**  
Only 750 yards in this lot of Imported Persian Lawn; 32 inches wide; suitable for extra dresses and shirt waists. Monday, yard... **14c**
- 12 1/2c Barnsey Crash 7 1/2c Yard**  
All-New extra heavy Barnsey Crash, and every housekeeper knows the value of this crash; every yard all linen and with red borders. Monday, yard... **7 1/2c**

**Art Subjects at Greatly Reduced Prices**

**I**N the China and Art Department, 4th floor, Monday, we will offer 500 sample pieces of Terra Cotta Bronze Figures and Busts, comprising various subjects—Diana, Minnehaha, La Cigale, Apollo and others.

- The \$1.00 and \$1.50 Art Pieces... **49c** each
- The \$1.75 and \$2.00 Art Pieces... **95c** each
- The \$2.25 and \$2.50 Art Pieces... **\$1.49** each
- The \$2.75 and \$3.00 Art Pieces... **\$1.69** each
- The \$3.50 and \$4.00 Art Pieces... **\$2.25** each
- The \$5.00 and \$6.00 Art Pieces... **\$2.95** each
- The \$10.00 and \$15.00 Art Pieces... **\$7.50** each

**Fourth Floor Specials**

- Go-Carts at Half Price.**  
Just eleven high-grade fancy reed arm, rubber-tire Go-Carts, in stationary and reclining backs. We sold hundreds of them at \$9.00 each. We want to close out the last eleven of them Monday, choice at only, each... **\$4.50**
- \$2.50 Suit Cases \$1.95 Each.**  
These are made of indestructible leather corners, steel frames—a Suit Case you will be proud of—Monday, choice at only, each... **\$1.95**
- \$5.00 Trunks \$3.98 Each.**  
These Trunks were made for service as well as looks, with heavy brass corners, extra catches, excellent locks, sole leather straps.

**Silverware Dept.**

**Special Bargain.**  
"World Brand" 22-Piece Silverware Service—This \$25.00 set is absolutely high-grade in every respect; the design is a beautiful water lily, very heavily embossed on the handles and finished in that very desirable French gray effect. The knives are hollow-handled and quadruple plated; the other pieces are made of extra heavy, hard, nickel-silver metal, plated with 50 per cent more silver than any of the "standard" makes of silverware on the market. The set comprises the following pieces: 6 teaspoons, 6 knives, 6 tablespoons, 6 forks, 1 cream ladle, 1 sugar shell, 1 butter knife. The set is handsomely boxed in a gift-lined case, covered with genuine moose antlers, and the price is only... **\$18.95**

**\$6.00 and \$7.50 Skirts Only \$3.45**

**T**HE balance of the great purchase of 1,100 Walking Skirts from New York's best maker. In this lot are the up-to-date new Autumn style in cut and finish—and all sizes.  
\$7.50 All-Wool Covert Skirts... **\$3.45**  
\$7.50 All-Wool Scotch Mixtures... **\$3.45**  
\$6.00 All-Wool Vests... **\$3.45**  
\$6.00 Extra Fine Vests... **\$3.45**  
\$6.00 Fine Fancy Mixtures... **\$3.45**  
Choice of All Second Floor... **\$3.45**